

2012 Ferrari Challenge Season details

Ferrari North America is pleased to announce its' official 2012 Ferrari Challenge Racing calendar.

The 2012 calendar will once again include some exquisite venues such as the Canadian GP in Montreal, where the Ferrari Challenge is favored as one of the support races. In addition to that we are excited to host once again the Corse Clienti department from Ferrari SpA headquarters with their F1 Clienti, FXX, 599XX categories. Both our California races will be the backdrop for these exciting Ferrari Racing Days.

More details about the series will be posted on www.ferrarichallenge.com within the next few weeks and we encourage you to send any inquiries about the series to the Ferrari Challenge Manager at FNA mmcneil@ferrariusa.com (Maria McNeil).

As per previous seasons the series will be sanctioned once again by Grand-Am Road Racing. Drivers will be required to hold a valid 2012 license in order to participate in the series.

March 23-25 Honda GP St. Petersburg support race

April 27-29	Infineon Raceway, CA Corse Clienti Program (F1 customers, FXX / 599XX)
May 18-20	Mazda Raceway Laguna Seca Raceway, CA Corse Clienti Program (F1 customers, FXX / 599XX)
June 8-10	Montreal, Canada (Canadian F1 GP)
July 6-8	Toronto, Canada (Honda Indy support race)
July 20-21	Lime Rock Park, CT
September 28-30	Homestead Miami Speedway, FL - TBC
Tbd	International Ferrari Challenge Finals – TBD

1. Price of the 458 Challenge car

458 Challenge - \$ 286,500 MSRP excluding options, taxes and fees. All cars competing in the North American Challenge series will be required to have the passenger seat option.

2. Entry Fee packages for the 458 Challenge series

A. 458 Challenge Entry Packages

A.1. Full season Registration package

The Season Championship Entry Package is a comprehensive package that includes all 7 North American races

Option A: \$55,500; included are a complete set of brake rotors and brake pads

Option B: \$45,500; excluding brake rotors and pads

Package purchase deadline is February 17, 2012

Package details:

- 7 race entry fee
 - Fuel -- per series regulations
 - Pirelli Tires -- per series regulations (8 tires for 2 race per weekend)
 - Memorabilia item
 - Official SABELT Challenge suit
 - Trophies for 1st, 2nd and 3rd finishing positions and special achievement awards
 - Special race and season awards
 - Two (2) hospitality tickets – one (1) driver and one (1) guest for 6 race events (*Montreal – only one (1) driver hospitality pass is included, other passes can be purchased upon request*)
- * - all items in this package pertain exclusively to the 2012 series and cannot be transferred to the 2013 series*

A.2. 4-Race minimum entry fee

4 Race Minimum: \$32,000 + additional races at the single race price given

below

Additional races can be purchased at single race price

Package details:

- 4 race entry fee
- Fuel -- per series regulations
- Pirelli Tires -- per series regulations (8 tires for 2 race per weekend)
- Memorabilia item
- Official SABELT Challenge suit
- Trophies for 1st, 2nd and 3rd finishing positions and special achievement awards
- Special race and season awards
- Two (2) hospitality tickets – one (1) driver and one (1) guest for 4 race events (*Montreal – only one (1) driver hospitality pass is included, other passes can be purchased upon request*)
* - all items in this package pertain exclusively to the 2012 series and cannot be transferred to the 2013 series

A.3. Single Race Entry*

\$10,000

Package details:

- single race entry fee
- single race fuel -- per series regulations
- single race tires -- per series regulations
- single race trophies if earned
- two (2) hospitality tickets – one (1) driver and one (1) guest for that event (*Montreal – only one (1) driver hospitality pass is included, other passes can be purchased upon request*)

*Is intended for new Challenge participants who have significant experience in another series / track activity or are returning Challenge drivers. All Guest Drivers / Single Race Entries require prior approval by the Challenge Committee. Please submit all entry requests to the Challenge Series Manager at Ferrari North America 14 days prior to the event (mmcneil@ferrariusa.com)

4. Car Strategy for 2012

The 2012 Ferrari Challenge season will be contested with the 458 Challenge separated into two categories:

- 1) Ferrari Challenge Trofeo Pirelli – designated to those drivers with an established racing resume, albeit not professional drivers
- 2) Ferrari Challenge Coppa Shell – designated to novice drivers and those who have limited amount of racing experience

For each of the two categories a podium ceremony with 1st, 2nd and 3rd place awards will be held after each race and both categories have their own seasonal championship. At conclusion of all North American races drivers having competed in at least 3 race events will be invited to participate in the International Finals.

Our sanctioning body, the Grand-Am, will require that any new Challenge participant with no previous history in the challenge have a coach for their first season of competition. The Grand-Am maintains a comprehensive list of Challenge coaches approved to coach in the series.